

Grant Branham

Art Direction / Digital Design

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Experience & Roles

DNA

Senior Art Director

2024/2025 - Remote / Contract

Oversee design & development of visual tactics and congress materials intended for healthcare professionals, optimize workflows across teams for smooth outcomes; large-format branded walls, creative development for interactive kiosk panels, client side instructional artifact creation.

2U & EdX

Digital Designer

2023/2024 - Remote / Contract

Responsibilities include designing and sharing prototypes meant to convert users on partner sites. 90% web/digital, 10% print/tactile. Created organic and paid social media posts and ads.

BLOOMBERG

Production Artist

2023 - New York, NY

Supported the Company & Media departments as a visual designer by creating summit presentation environments, branded backgrounds, event promotional materials, various print matter, internal signage and wayfinding materials.

REEBOK

Production Artist

2021 - Boston, MA (Remote)

Worked collaboratively to create assets for FW21 & SS22 campaigns. Retouching, compositing and designing layouts intended for online animations, social posts, email marketing, retail graphics, and conceptual renders. Worked on Radicalm, Reconnect, Always On.

INTERBRAND

Senior Consultant

2020 - New York, NY

Consulted and assisted the Implementation Department with building, compiling and preparing brand assets, brand color selections and logo suites. Made periodic updates to brand guidelines and presentations when needed. Worked mostly on Verizon, Nielsen IQ, Truist.

STRAWBERRYFROG

Graphic Production Designer

2020 - New York, NY

Art direction and design based on client briefs, iterative layout creation, upkeep collaborative presentation decks, source stock photos /media, for OOH placements, maintain file versioning best practices. Build and deliver assets for social media marketing platforms. Worked on Lifebridge Health, Truist, Walmart.

WUNDERMAN THOMPSON HEALTH

Graphic Production Artist

2019 - New York, NY

Production, mechanical creation, and technical packaging for informational pharmaceutical matter. Banner design for web and email marketing. Worked on Acthar, Meridian, Pfizer, Chantix.

SYP

Production Designer

2018 - New York, NY

Production, graphic and experience design for special projects. Purchasing and sourcing presentation materials for on and off site bids. Vendor relations, connection and collaboration. Worked on Prudential, Juice Press, Johnson & Johnson.

WALRUS

Graphic Production Artist

2018 - New York, NY

Responsible for mechanical layouts, presentation decks, and banner design. Maintain pre-media assets, artwork and version files, detailed vector and photo editing. Worked on PayPal, Slow-Mag.

MUNN RABÔT

Art Director

2017/2018 - New York, NY

Art direction, design, campaign development, quality control, arranging outdoor media plans & shipping deliverables. Communicate progress and statuses to project managers, fellow designers, and ECD. Worked on NYU Langone Medical Center, Orthopedics, Health.

BBH

Graphic Production Artist

2017 - New York, NY

Developed adaptive layouts for print & digital use and responsible for final publication submissions/uploads for global markets. Responsible for generating color validated print proofs, and outdoor media plan layouts. Worked on Seamless, Westin, Brighthouse Financial.

R/GA

Graphic Production Artist

2015/2017 - New York, NY

Develop high quality templates, guidelines, assets, and composites for print & digital use. Quality control for presentation designs, book and magazine layouts, internal signage, and final deliverables. Worked on Samsung, Jet, Visa.

DENTSU MCGARRYBOWEN

Graphic Production Artist

2009/2014 - New York, NY

Mechanical production, quality-control, campaign & style guide creation, artwork preparation and creation, wiki entry author, digital asset management, traditional assembly and finishing. Worked on Verizon, Disney, Chase, United Airlines, BAM, Central Park Conservancy, Maserati, Marriott, Chevron.

Education

PRATT INSTITUTE

2009 - Brooklyn, NY

Communication Design

Studied Graphic Design with emphasis on Advertising & Art Direction.

2016 - Manhattan, NY

UX/UI Mobile Design Certificate / PRATT INSTITUTE

Studied Mobile Design; Knowledge includes Visual Artifacts, User Experience, Design Research for User Experience, and Prototyping in Code.